



# 6 MONTH PLAN

## AUGUST - DISCOVER AND REPAIR AND ORGANISE

- Broken links  
(<http://www.brokenlinkcheck.com>)
- Images - check for alt text
- Pinterest - seo descriptions
- Blog post
- Guest blog post
- Social media to link to blog post
- Look at analytics
- Look at your branding

## NOVEMBER - MAINTENANCE MODE

- Blog, video, live!
- Look at analytics what are your strong point build on your weaknesses
- Pinterest look at analytics
- New year business ideas
- Optimizing images, page load speed

## SEPTEMBER - BUILD AND REVIEW

- Homepage content review
- Image review
- Connect with others suppliers
- Think about offers, possibly a funnel page
- Blog post, link to social media and Pinterest
- Be ready for Christmas. Card?

## DECEMBER - SALES FOR THE SEASON

- Offers? New products? Let your visitors know
- Wish well at Christmas, keep social
- Blog, Live or Video

## OCTOBER- GROW YOUR AUDIENCE


- Networking, connect with 5 new people a day in any form
- New content, Live or video, blog
- Create a free download from your website for new sign ups?
- Interact with your followers

## JANUARY - NEW YEAR NEW BRIDE

- New brides to be! Get advertising your brand! SEO post!
- Network with suppliers
- Re hash evergreen content
- Review your content

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